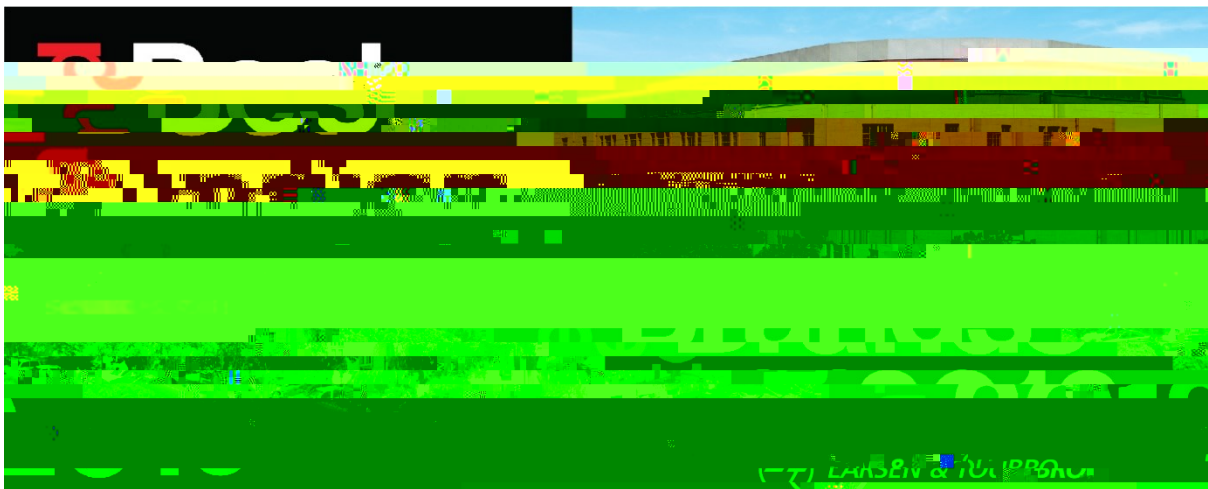


March 29, 2019

## L&T Is 12<sup>th</sup> Best Indian Brand <sup>2</sup> Interbrand Survey

In the Best Indian Brands-2019 survey conducted by the global brand consultancy firm, Interbrand, L&T is ranked as the 12th Best Brand in India among the Top 40 most valuable brands in the country. L&T is the only company in the engineering & construction sector to have made it to the list.



)RXQGHG LQ ,QWHUEUDQG LV ZLGHO\ NQRZQ IRU LWV  
\*OREDO %UDQGV 5HSRUW.

7KHPHG DURXQG ¶\*URZWK LQ D FKDQJLQJ ZRUOG. ,QWHU  
across sectors which had successfully delivered impressive growth amid st change,  
using technology, strategy, and creativity to drive economic growth value. It is  
viewed as a reputed measure of brand recognition. Brands were judged on three  
parameters: The financial performance of the branded products and services, the  
role it plays in influencing customer choice and the strength the brand has, to  
command a premium price or secure earnings for the company.