

May 11, 2010

# L&T bags *Businessworld*-FICCI Corporate Social Responsibility Award

Appreciating the extensive effort put in by L&T in transforming lives through its Corporate Social Responsibility initiatives, *Businessworld* and the Federation of Indian Chambers of Commerce and Industry (FICCI) have conferred on it the coveted *Businessworld*-FICCI-SEDF Corporate Social Responsibility Award.

Mr. R.N. Mukhija, President (Electrical & Electronics) & Board Member, L&T, received the award from the

Chief Guest, Mr. Anand Sharma, Union Cabinet Minister for Commerce and Industry, at a glittering ceremony in New Delhi on May 3, 2010.

FICCI Socio Economic Development Foundation (FICCI-SEDF) had joined hands with *Businessworld* to institute this award in 1999. The award aims to identify and acknowledge the efforts of companies in integrating and internalising CSR into their core business operations.

The awards presentation ceremony will be telecast by the business TV channel, NDTV-Profit on May 14, 2010 at 2230 hrs, followed by a repeat telecast on May 16<sup>th</sup> at 1230 hrs.

