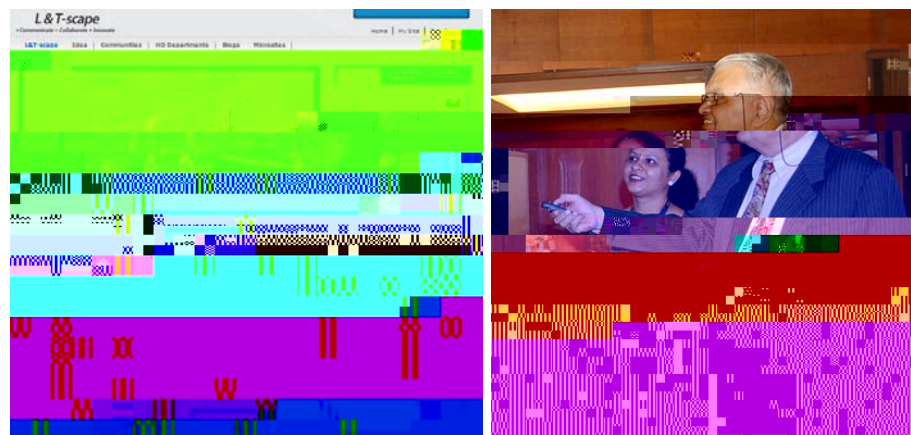


April 20, 2011

Mr. V.K. Magapu Launches L&T-scape – L&T’s Own Collaboration Portal

L&T-scape, an enterprise-wide portal and a medium for all L&T-ites to communicate, collaborate and thereby innovate, was launched by Mr. V. K. Magapu, Board Member & President (IT, Eng. Services & Corporate Initiatives), on April 19, 2011.

The event was attended by Mr. M.V. Kotwal, Board Member & President (Heavy Engineering), Mr. R.N. Mukhija, Advisor to the Chairman, and other senior L&T officials. Mr. Anantha Sayana, Head, Corporate IT, welcomed the gathering and gave an overview of the portal.



L&T-scape has the features of Facebook, LinkedIn, YouTube and much more. It has Mysite for networking, Community like in LinkedIn, video streaming like YouTube and is loaded with sections for blogging, sharing of ideas, forums, chat facility, classified section and bulletin boards for effective communication.

The need to memorise multiple user IDs and passwords for enterprise-wide applications in L&T will soon be passé, and along with it, the need to remember addresses (URLs) of these sites. This has been overcome by the ‘Single Sign On’ provided in L&T-scape.

L&T-scape has been built in-house, after rigorous beta testing, on Microsoft SharePoint platform, using the latest Web2.0 and social networking technologies applied in the corporate space.