



This year, 522 buy-side analysts and portfolio managers, along with 348 sell-side analysts, participated in the survey which covered 1,150 companies in Asia across different industry segments. Voters were given a list of the key characteristics of an effective IR programme, or performance attributes. The participants were asked to rank the top four companies that demonstrate excellence for each attribute.

Now entering its fifth decade, *Institutional Investor* publishes two editions (American and International), with a global circulation of 115,000. The magazine offers proprietary research and rankings that serve as industry benchmarks.